

## **Donor Darah Surabaya 2024**

### **Great Eastern General Insurance Indonesia**



Reach for a Greater Tomorrow

Pada hari Rabu tanggal 2 Oktober 2024, Great Eastern General Insurance Indonesia cabang Surabaya kembali menyelenggarakan acara donor darah bekerjasama dengan Palang Merah Indonesia di lobby Gedung Pemuda Surabaya, tempat kantor cabang Great Eastern.

Kegiatan donor darah ini mengundang para tamu dan tenant di Gedung Pemuda, business partner (agent dan broker) termasuk masyarakat sekitar perkantoran yang menyambut dengan antusias. 135 kantong darah berhasil dikumpulkan dari total 170 pendaftar yang hadir. Kegiatan donor darah dilakukan oleh Great Eastern cabang Surabaya secara rutin setiap tahun pada bulan September atau Oktober, sebagai salah satu kegiatan CSR perusahaan.



Reach for a Greater Tomorrow

*On Wednesday 2 October 2024, Great Eastern General Insurance Indonesia Surabaya branch again held a blood donation event in collaboration with the Indonesian Red Cross in the lobby of the Surabaya Youth Building, where the Great Eastern branch office is located.*

*This blood donation activity invited guests and tenants at the Pemuda Building, business partners (agents and brokers) including the community around the office who welcomed them enthusiastically. 135 blood bags were collected from a total of 170 registrants who attended. Blood donation activities are carried out by Great Eastern Surabaya branch regularly every year in September or October, as one of the company's CSR activities.*





